

1.About this cookie policy**(1) General provisions**

JR SHIKOKU HOTELS Co., Ltd. (hereinafter referred to as "The Company") uses cookies to ensure security and improve convenience of the corporate website (hereinafter referred to as "The Website"). Cookies are mainly used to retain access logs to The Website by users (hereinafter referred to as "Users"), to follow up cart information and to increase convenience of The Website. We recommend to turn the cookie settings of the browser you use to "On" when using The Website. Please understand that if you disable cookies, some of the functions of The Website may not work properly.

The types of cookies used on The Website and the above setting method by Users are described in this cookie policy.

(2) About the relationship with the privacy policy

The Company has separately established a privacy policy on the handling of personal information. For details, please refer the "[Privacy policy](#)" of The Website.

2.What are cookies?

Cookies are small data files that The Website writes on devices of Users when they access The Website. Cookies are used to keep the access history of Users and other information. Cookies are exchanged via a User's browser. By using cookies, it becomes possible to provide more user-friendly services on The Website, by to keeping the past purchasing history or Users account information. Cookies are also used to distribute targeting advertisement by using access history.

(1) About first-party and third-party cookies

Cookies belong to a domain specified in advance. The term "first-party cookies" means cookies that are issued by The Website. Further, the term "third-party cookies" means cookies that are issued by the domain of a third party other than The Company.

(2) About session and persistent cookies

Cookies are classified into "session cookies" and "persistent cookies" in accordance with their lifespan. Session cookies are temporary and automatically deleted when Users leave The Website or close the browser. Persistent cookies remain on Users' devices for a period until it expires, or they are deleted from the browser.

3.About the cookies used on The Website

The following types of cookies are used on The Website.

(1) Strictly necessary cookies

Strictly necessary cookies are essential in using the services and functions of The Website. These cookies enable The Website to function optimally by ensuring security and improving convenience. Users can disable or delete these cookies using their browser configuration. However, please note that if you do that, some of The Website or its services may not work properly.

(2) Performance cookies

Performance cookies collect information on the state of use of The Website and the state of access by Users. These cookies are used to improve the performance of The Website by providing Users' history such as the pages they visit, the time they stay, whether or not they have had error message.

The Website uses third-parties services such as Google Analytics to analyze the state of use by Users and uses these cookies to improve the performance of The Website. Please refer to the Google Analytics [support page](#) for how to handle data.

(3) Targeting cookies

Targeting cookies are used for marketing purposes, such as the personalizing content or targeting advertisement. These cookies record access logs, Users' profiles etc. By using these cookies on The Website, Users' information can be used for advertising services by third parties by linked Users' profile to access history of their websites.

4.About the setting of cookies by Users**(1) Browser configuration**

Users can change the cookie settings on their browsers whether accepting or disabling them. Users can also delete cookies from their terminals through their browser. For details, please refer to the support page of each browser.

[Setting method on various browsers (examples)]

Microsoft Edge™:

<https://support.microsoft.com/en-us/help/4534105/microsoft-edge-configure-your-privacy-settings>

Internet Explorer™:

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

* Microsoft Edge and Internet Explorer are registered trademarks of Microsoft Corporation in the USA and other countries.

Safari™:

<https://support.apple.com/en-us/guide/safari/sfri11471/mac>

* Safari is a registered trademark of Apple Inc. in the USA and other countries.

Google Chrome™:

<https://support.google.com/chrome/answer/95647?hl=en&hlrm=en>

* Google Chrome is a trademark or registered trademark of Google LLC.

Opera™ (English page):

<https://help.opera.com/en/latest/web-preferences/>

* Opera is a trademark or registered trademark of Opera Software ASA.

Users can disable the cookies on The Website with the abovementioned browser configuration. However, please understand that if cookies are disabled, some of the functions of The Website may not work properly. The Company shall bear no responsibility whatsoever with regard to the effects caused by Users' setting changes unless there is intention or neglect on the part of The Company.

5.About revision of this cookie policy

The Company will revise this cookie policy to respond to changes in related laws, regulations or the social environment, etc. The Company will post the revised cookie policy on The Website.

6.Inquiries office about this cookie policy

Please contact the inquiries office below when you have any inquiries about this cookie policy.

Inquiries office about cookie policy

Address: 1-1 Hamanocho TAKAMATSU city, Kagawa,760-0011

email address: kojinjyoho@jrclement.co.jp

Office hours: 10.00 - 17.00 (excluding weekends and public holidays)